GUIDANCE FOR APPLICANTS

What is the UK-Albania Tech Hub?

A new programme to support the partnership between Albania and the UK in the technology sector, aimed at boosting tech start-ups in Albania and creating opportunities to do business with the UK. It is a new initiative that supports entrepreneurship skills.

Why this project?

Albanian youth is very dynamic, well-educated and English-speaking. Innovation nowadays is the number one precondition for economies and countries to prosper and the project supports both UK and Albanian ambitions in this direction.

Who?

British Embassy in Tirana and the British Council Albania are implementing a model established and proven elsewhere in the network which includes a three steps approach to supporting tech start-ups;

1. A workshop series on international and UK business in the tech sector,
2. Exchange program to explore business opportunities in the UK tech sector
3. A programme to boost the performance of selected start-ups

What's the process?

The opportunity to participate in the programme is now open to all technology start- ups that are already established in the Albanian market. The shortlisted start-ups (based on a set of criteria) will embark on a training programme with some of the best experts from the UK and Albania, followed by an exchange programme in the UK.

What's next?

Are you interested to join the programme? Do you want to be one of the first Albanian technology start-ups to tap into the UK market? If so, then fill in the application form and send it by email at info@britishcouncil.org.al by **25th of September 2017**.

ELIGIBILITY CRITERIA

☐ Start-ups in the field of technology

☐ At least one product developed and looking for customers

☐ Start-ups that have already generated some income (desirable)

☐ Resident / operating/registered in Albania

ENGLISH LANGUAGE CRITERIA

One session on Business English will be offered as part of the training programme but all participants are required to have a command of the English language to at least intermediate level.

TIMELINE

Deadline for application is 25th of September 2017.

All applicants will be notified about the outcome of the selection process by email.

The short listed applicants will be invited to attend a series of 8 workshops (each lasting 90 minutes) with key international experts.

Participants in the programme will be required to commit time in the evenings and weekends.

Start date for the workshops is 4th of October 2017. This phase of the project will run for eight weeks!

UK ALBANIA TECH HUB

APPLICATION FORM

Full name as it appears on passport

[   ]

1. Passport / ID no.

[   ]

2. What does you start up do in one sentence?

[   ]

3. Who is your market?

[   ]

4. Describe your product / service (max. 100 words)

[   ]

5. Who uses your product? Who pays for it? (max. 100 words)

[   ]

6. What is the total amount of cash invested so far in your start-up? By whom?

[   ]

7. Are you generating revenue? How much did you generate last month? How much revenue in your start-up lifetime?

[ ]

8. Are you already an incorporated/registered business?

[ ]

9. What have you accomplished so far? (max 150 words)

[ ]

10. Apart from funding, what challenges / struggles are you facing? (max 100 words)

[ ]

11. What is your next milestone? (max 100 words)

[ ]

12. And how long will it take you to reach it?

[ ]

13. What is the next step that you want to take with your business other than securing additional funding? (max 50 words)

14. What motivates you to work on your start-up? (max 100 words)

15. What do you most want to learn from this programme (marketing, pitching, UX, etc)

16. How much time (weekly) can you spend on the programme?

17. Who else do you think this programme could be interesting / useful for? Will you recommend it to them?

18. List 3 UK companies you would like to work with in the future and why?

19. Who do you think are your main competitors in the UK market?

20. What is you perception about the UK as a destination to grow and expand a tech business?

Thank you for applying!

We will let you know whether you have been successful by 29th of September 2017.

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